



## *Blog Content Plan { Weekly & Monthly }*

Plan out your content for the rest of 2013 using this worksheet. There are three worksheets, pick the schedule you want to go off of and begin preparing your topics.

Consider when your product launches and special events are so you can create content based on those. Also consider asking your audience what they want to receive from you. Use trending topics, new product reviews, or interviews for content!

Directions: Print this off. Decide on what your content calendar schedule is going to look like and begin to fill in that form. Hang it up in your office, someplace you can see it so you know what is coming up next.

# *Weekly Content Plan { Months 1-6 }*

Week of:

04/07 \_\_\_\_\_

04/14 \_\_\_\_\_

04/21 \_\_\_\_\_

04/28 \_\_\_\_\_

05/05 \_\_\_\_\_

05/12 \_\_\_\_\_

05/19 \_\_\_\_\_

05/26 \_\_\_\_\_

06/02 \_\_\_\_\_

06/09 \_\_\_\_\_

06/16 \_\_\_\_\_

06/23 \_\_\_\_\_

06/30 \_\_\_\_\_

07/07 \_\_\_\_\_

07/14 \_\_\_\_\_

07/21 \_\_\_\_\_

07/28 \_\_\_\_\_

08/04 \_\_\_\_\_

08/11 \_\_\_\_\_

08/18 \_\_\_\_\_

08/25 \_\_\_\_\_

Week of:

09/01 \_\_\_\_\_

09/08 \_\_\_\_\_

09/15 \_\_\_\_\_

09/22 \_\_\_\_\_

09/29 \_\_\_\_\_

10/06 \_\_\_\_\_

10/13 \_\_\_\_\_

10/20 \_\_\_\_\_

10/27 \_\_\_\_\_

11/03 \_\_\_\_\_

11/10 \_\_\_\_\_

11/17 \_\_\_\_\_

11/24 \_\_\_\_\_

12/01 \_\_\_\_\_

12/08 \_\_\_\_\_

12/15 \_\_\_\_\_

12/22 \_\_\_\_\_

12/29 \_\_\_\_\_

# *Weekly Content Plan { Monthly }*

Jan

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Feb

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Mar

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Apr

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May

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Jun

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Jul

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Aug

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Sep

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Oct

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Nov

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Dec

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